

Caroline Myrick

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Education

Bachelor of Fine Arts (B.F.A) in Graphic Design, The University of Alabama in Huntsville December 2021

Skills

Tools: Figma, Adobe XD, Illustrator, Photoshop, InDesign, Procreate, VS Code, Git, Excel, Word, WordPress

Languages: HTML, CSS, Java, JavaScript

UI/UX: Wireframing, Prototyping, User Research, Responsive Design, Usability Testing, Information Architecture, Interaction Design, User Flows, Persona Development, A/B Testing, Accessibility

Work Experience

Fulfillment Expert - Pacesetter, Target February 2023 – Present

- Managed online order fulfillment, ensuring timely and accurate processing of customer orders.
- Managed team workflow and allocated tasks to meet critical deadlines, demonstrating leadership and process management skills crucial for project delivery.
- Integrated mobile apps and digital tools into daily tasks, enhancing accuracy and efficiency in inventory tracking.
- Provided customer support by answering inquiries and resolving issues related to online orders and in-store stock.
- Developed troubleshooting procedures to quickly resolve application discrepancies to meet the required deadline and the needs of the consumer.

Sales Associate, Victoria's Secret 2022 – February 2023

- Provided exceptional customer service by assisting customers in selecting products that met their needs and preferences.
- Strategically organized product displays and store layouts to maximize visual appeal and align with promotional campaigns, applying principles of user flow to enhance the shopping experience.
- Used trend awareness and data-driven insights to anticipate inventory shifts and adjust merchandising accordingly.
- Handled point-of-sale transactions, returns, and exchanges efficiently while promoting loyalty programs.
- Collaborated with team members to meet daily sales goals and maintain high levels of customer satisfaction.

Sales Associate -Visual Merchandiser, Sales Supervisor, Designer Shoe Warehouse September 2019 – 2022

- Led and mentored a team of associates on customer service and sales strategies, fostering a high-performing retail environment.
- Developed and maintained attractive store displays, optimizing floor plans and product placement based on customer navigation and visual consistency.
- Assisted customers in finding suitable products, offering recommendations based on trends and preferences, akin to guiding users through an interface.

Portfolio

- Developed a comprehensive redesign of the Caen Art Museum website, applying a structured, user-centered design workflow from initial wireframes to high-fidelity prototypes.
- Implemented key UI/UX adjustments, including new navigation, confirmation pages, and optimized layouts to significantly improve information accessibility and user experience.
- Showcased strong visual design skills through a modern and engaging interface, translating UX concepts into a polished and intuitive user experience.
- Designed compelling branding and identity systems for various clients (e.g., Raytheon, Dr. Martens, Greenergy), demonstrating expertise in typography and visual communication critical for cohesive user interfaces.